



Save the date | OECD-Colombia Regional Symposium on Financial Literacy in Latin America and the Caribbean

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08:00-08:30 Registration

08:30-08:50 Introductory remarks

08:50-09:20 Keynote speech: Financial literacy, inclusion and well-being in Colombia

This keynote will present the latest findings from Colombia's survey on financial literacy, inclusion, and well-being, conducted using the OECD/INFE methodology. It will provide insights into the financial knowledge, behaviours, and outcomes of Colombian households, highlighting disparities across population groups, and will discuss how the findings have underpinned recent policy developments.

09:20-10:40 Supporting a safe and informed use of digital instant payments and Open Finance

This session will explore how financial literacy policies and initiatives can support consumers in safely and effectively using digital instant payment systems and Open Finance frameworks across Latin America. Drawing on case studies from selected jurisdictions, the session will analyse the progress and adoption of these digital financial services, as well as the financial education efforts that have accompanied their implementation.

10:40-11:00 Coffee break

11:00-11:30 Keynote speech: Empowering financial consumers to protect themselves from scams and frauds

This keynote will present evidence, effective approaches and policy suggestions from recent OECD work in order to support policymakers in preventing, detecting and deterring financial scams and frauds. It will highlight in particular how financial literacy policies can play a critical role in strengthening consumer resilience.

11:30-12:00 Keynote speech: Financial literacy and long-term wealth accumulation

This keynote will explore the relationship between financial literacy and long-term wealth accumulation, highlighting how knowledge, attitudes, and behaviours influence individuals' financial well-being over the life course. It will also examine the implications for retirement systems across Latin America, discussing how improved financial literacy can support better retirement planning and enhance long-term financial security.

12:00-13:30 Lunch

13:30-14:45 Effectively introducing financial education in schools

Schools represent a particularly effective and equitable channel for equipping young people with essential financial literacy skills from an early age. This session will present findings from impact evaluations of school-based financial education programmes across Latin America and discuss approaches to integrating financial education into schools.

14:45-15:55 Addressing gender differences in financial literacy

This session will explore how to address the implications of gender gaps in financial literacy, drawing on evidence from Latin America. It will discuss how these disparities translate into broader economic and social vulnerabilities and highlight effective policy responses and good practices aimed at improving women's financial resilience and inclusion.

15:55-16:15 Coffee break

16:15–17:05 The impact of Artificial Intelligence on financial consumers and in the delivery of financial education

This session will draw on recent analysis undertaken by the OECD/INFE to examine the growing role of artificial intelligence in shaping financial consumers' behaviours, as well as its implications for the design and delivery of financial education.

17:05-17:15 Closing remarks

About the OECD and the International Network on Financial Education (OECD/INFE)

The Organisation for Economic Co-operation and Development (OECD) is an international organisation that works to build better policies for better lives. It draws on more than 60 years of experience and insights to shape policies that foster prosperity and opportunity, underpinned by equality and well-being. Created in 2008, the OECD/INFE promotes and facilitates international co-operation between policy makers and other stakeholders on financial education issues worldwide. Over 280 public institutions from more than 130 countries have joined the OECD/INFE.

The **OECD/INFE Regional Network for Latin America and the Caribbean** supports public authorities in the LAC Region in the design and implementation of evidence-based financial literacy and financial wellbeing policies and initiatives. The LAC Regional Network was created in 2016 and brings together highlevel public officials from over 50 public authorities in the region to discuss financial literacy evidence, analysis and good practices.

About *Banca de las Oportunidades*

Created in 2006, Banca de las Oportunidades is the Government of Colombia's flagship programme for financial inclusion and education. It acts as a strategic public policy implementing body, promoting effective access to and use of quality financial services by households and MSMEs, as a key enabler of economic and social development.

The Programme operates through five strategic pillars: closing access gaps for underserved segments, such as vulnerable households and microbusinesses; strengthening transactional infrastructure; promoting the use of an expanded and integrated portfolio of financial products and services; developing inclusive green finance solutions; and strengthening financial capabilities.

The Intersectoral Commission for Financial Inclusion and Education is the governing body for financial inclusion and education policy in the country, acting through Banca de las Oportunidades for policy implementation. The Programme has enabled the development of sustainable and scalable solutions through partnerships with the public and private sectors, academia, and international organisations, positioning Colombia as a regional and global reference in financial inclusion, education and financial wellbeing.